



**ECO
LEADERS®**





WANT A GOOD JOB FOR THE PLANET? / WANT TO TAKE ACTION FOR WILDLIFE?

Become a Certified EcoLeader!

Unlock project and career tools and enhance your resume
with the National Wildlife Federation today

NWFECOLEADERS.ORG 

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@CAMPUSECOLOGY 

@NWFECOLEADERS

FACEBOOK.COM/CAMPUSECOLOGY 

EcoLeaders earn valuable certification that boosts career skills and employment prospects by taking five steps:

- 1 Declaring and sharing**
your personal EcoMission
- 2 Designing and implementing**
a sustainability project on your campus or in your community
- 3 Supporting and networking**
with other emerging leaders across the nation and beyond
- 4 Applying for and earning**
recognition for gaining project-based leadership skills
- 5 Researching and planning**
your personalized pathway to a fulfilling green career

All of the above are supported by an online community, project planning tools, forums, career center, guides, links to employers and more.

EcoLeader Project Ideas:

- » **Develop a sustainability plan** with a zero waste policy for your organization, office, campus, or department
- » **Host a student referendum** on creating a green fee to fund campus environmental and sustainability projects, dedicate student activity fees, and set up a match
- » **Organize an environmental cleanup event** with your colleagues, classmates, fraternity/sorority members, or other community members
- » **Design and conduct a study of local wildlife** to inform community policy makers and help promote conservation
- » **Create an annual rewards program** recognizing students, staff and faculty for advancing learning, leadership and practices that advance sustainability
- » **Promote alternative modes of transportation** to your office or school with meet-ups, bicycle maintenance workshops, and other events



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